



**Burton** 01283 511820

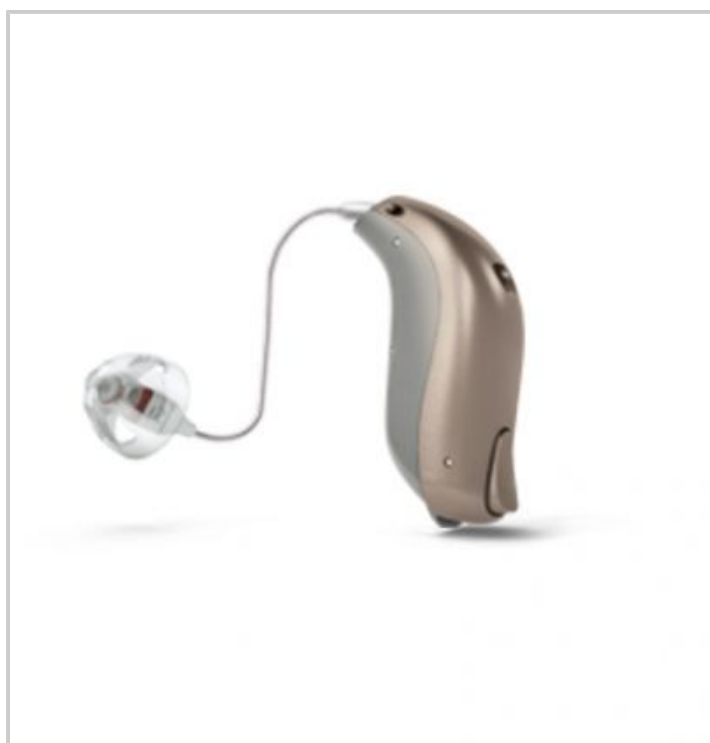
**Hanley** 01782 253531

**Lichfield** 01543 262670

# BERNAFON ZERENA 7

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[dovehearingcentres.co.uk/bernafon-zerena-7/](https://dovehearingcentres.co.uk/bernafon-zerena-7/)



## Overview

Bernafon Zerena hearing aids are designed with just the right ingredients for a premium sound experience: a super-fast processing chip, a set of dynamic features, a sleek design, and various connectivity options.

Zerena 7 is the perfect choice for people who are looking for hearing aids that are easy to use, fully automatic in most situations, and provide a high level of listening comfort.

- 14 Fitting Bands
- 13 Program Options & 4 Memories – For personalisation.
- Silver Dynamic Noise Management – Stay in sync with the environmental changes and provides dynamic listening in all environments.
- Silver Amplification Control System – a smart control system that continuously identifies speech and noise elements in a signal. DAC™ directs the information to the signal processing to ensure controlled and accurate amplification, even during speech pauses.
- Binaural Noise Manager – This feature applies noise reduction to each ear independently. Noise can be reduced on one side while speech is still amplified appropriately on the other side.
- 3 Options Transient Noise Reduction – Hearing comfort in a variety of noisy environments.

## Price Band



Platinum price band

## Why Dove Hearing

With Dove Hearing Centres, you'll never get

the hard sell when it comes to hearing aids. Instead, we put our complete focus on assessing your hearing, determining the degree of loss and then looking at all the treatment options available to you.

Our hearing specialists will never push you to purchase a product you aren't sure of. Following your hearing test, they will make recommendations on the best course of action and only move forwards on your say so.

Both Neil and Rebecca Cross RHAD MSHAA have over 40 years of experience in hearing care. With Dove Hearing Centres, you will receive free, unbiased advice on how to deal with your hearing loss and the highest level of support possible depending on your individual needs.

## Technical Specifications

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The Bernafon Zerena 7 is the second level of technology in this range of hearing aids.

Key features of the Zerena range:

- Dynamic Speech Processing – Amplifies the signal based on level and the signal-to-noise information. No matter how the listening environment changes, the hearing aid will respond appropriately for optimized speech understanding.
- Frequency Composition – transfers high-frequency sound components from the source to a lower destination range. This makes it easier to hear important speech cues.
- Adaptive Feedback Canceller – Prevents the hearing instruments whistling.
- Wind Noise Manager – Protects against the discomfort of wind noise.
- Binaural Coordination – Adjust both hearing instruments at the same time.
- Tinnitus Sound Support – multiple sounds available to help relieve tinnitus.
- Channel Free Processing - Designed to give you a more natural sound quality.
- Speech Cue Priority – Amplifies speech.

Hearing Aid Accessories:

- 2.4 GHz & NFMI Wireless Technology – Stream sound directly.
- EasyControl-A app – Control the volume, change programs, view Battery level. etc.
- RC-A - Remote Control.
- TV-A – Stream sound from your tv.

## About Dove Hearing Centres

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Neil and Rebecca Cross RHAD MSHAA started Burton upon Trent Hearing Centre over eleven years ago, it is an independent family run business with over 40 years of hearing industry experience

The success of the business has been based upon giving impartial and professional advice concerning the clients hearing needs and the technology available. The business acquired Wardles Hearing Centre, a 40 year hearing business in 2010, to further expand and develop Dove Hearing Centres the Lichfield branch was opened in 2014.

At their hearing centres in Burton, Lichfield and Stoke-on-Trent they are able to offer a free hearing assessment within a sound proof environment to give an accurate hearing test, which is then explained in detail to you and dependant on the results the decision is made to either have regular check ups or if a hearing aid is required they can talk you through all of the available options.

As an independent Neil and Rebecca work with all the hearing aid manufacturers, unlike many of the national companies who tend to be affiliated to one or two, they can give impartial advice across the wide range of hearing aids, they are also up to 50% cheaper than other companies.

### Services available at Dove Hearing Centres:

- Free hearing test
- Micro-suction wax removal
- Free independent expert advice on all types of hearing systems
- Free ongoing aftercare
- High standards of customer care
- Time to listen to your hearing problems
- Time to help you through your hearing rehabilitation
- All types and sizes of hearing aids from all manufacturers
- 30 day money back guarantee
- Battery service
- Repairs and adjustments to all makes of hearing aids
- Noise protection products and advice
- Custom made swim plugs
- Programme of regular check ups
- Full manufacturer hearing aid warranty
- Save up to 40% off national Hearing Company prices
- Latest digital hearing aids from £599

If you would like a free no obligation hearing test or would simply like to discuss any hearing or hearing aid queries, please do not hesitate to get in touch.



Rebecca and Neil are so knowledgeable, friendly and helpful that they make the whole process of overcoming hearing loss very manageable through their support. I have moved from their Staffordshire base but travel back to see Rebecca when necessary - and always have a warm welcome. - **Mrs J Preece, Leicestershire**

## Our Locations

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### BURTON

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Peel Croft Surgery  
Lichfield Street  
Burton-on-Trent  
DE14 3RH  
Tel: 01283 511820

### HANLEY

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53 Upper Huntbach Street  
Hanley  
Stoke-on-Trent  
ST1 2BX  
Tel: 01782 253531

### LICHFIELD

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21 Bore Street  
Lichfield  
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